

Use of LUVVC Name and Logos

Approved: September 14, 2025

Name and Logo

All uses of the Lanark United Volleyball Club (LUVVC) name and logos are considered the intellectual property of the Club. The use and design of these assets must be approved by the Director of Communications and/or the Club President.

The logos belong to us, but in collaboration with Club apparel provider, LUVVC may use alternate logos which will then belong to the provider.

The Club name includes its variations and programs:

- Lanark United Volleyball Club
- LUVVC
- Lanark United
- LU Volleyball

Club logos include the following:



			
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Clothing/Merchandise

Teams and individuals are not permitted to use the LUVC name or logos on any clothing or merchandise without receiving prior written consent and design approval from the Director of Communications or the Club President. Approved design files and proper color specifications will be issued once the request has been granted.

Internet

Prior written consent from the Director of Communications and/or the Club President is required before using the LUVC name or logo on any digital platform, including social media and other internet-based communications.

Promotional Materials

All promotional materials, including t-shirts, posters, banners, and flyers, require prior approval from the Director of Communications and/or the Club President.

